# Lauri Stumph Wellness, LLC Privacy Policy and Terms & Conditions

### PRIVACY POLICY

This Privacy Policy applies to the Site and any services provided therein (the "Services"), which is operated by Lauri Stumph Wellness, LLC. This page informs you of our policies regarding the collection, use and disclosure of personal information we receive from users of the Site.

We use your personal information only for providing and improving the Site. We are committed to respecting your privacy and the security of your personal information. By using the Site, you agree to the collection and use of information in accordance with this policy.

This Site is hosted in the United States. Personal information may include information such as your name, address, email address, geographic location, purchase history, gender, credit card information and browsing habits on our site. We collect information from you when you register on the site, place an order, respond to a survey or communication such as e-mail, or participate in another site feature. When ordering or registering, we may ask you for your name, e-mail address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.

Like many websites, we use cookies to enhance your experience and gather information about visitors and visits to our websites. Please refer to the 'do we use cookies' section below for information about cookies and how we use them.

WE MAY PROCESS THE FOLLOWING CATEGORIES OF PERSONAL DATA ABOUT YOU:

- Communication Data that includes any communication that you send to us
  whether that be through the contact form on our website, through email, text,
  social media messaging, social media posting or any other communication that
  you send us. We process this data for the purposes of communicating with you or
  for record keeping.
- Customer Data that includes data relating to any purchases of goods and/or services such as your name, title, billing address, delivery address, email address, phone number, contact details, purchase details and your card details.
   We process this data to supply the goods and/or services you have purchased and to keep records of such transactions.
- User Data that includes data about how you use our website and any online services together with any data that you post for publication on our website or

through other online services. We process this data to operate our website and ensure relevant content is provided to you, to ensure the security of our website, to maintain back- ups of our website and/or databases and to enable publication and administration of our website, other online services and business.

- Technical Data that includes data about your use of our website and online services such as your IP address, your login data, details about your browser, length of visit to pages on our website, page views and navigation paths, details about the number of times you use our website, time zone settings and other technology on the devices you use to access our website. The source of this data is from our analytics tracking system.
- Marketing Data that includes data about your preferences in receiving marketing
  from us. We process this data to enable you to partake in our promotions such
  as sales offers, affiliate offers, free contests with give-aways, to deliver relevant
  website content and advertisements to you and measure or understand the
  effectiveness of this advertising.
- We may use Customer Data, User Data, Technical Data and Marketing Data to deliver relevant website content and advertisements to you (including Facebook adverts or other display advertisements) and to measure or understand the effectiveness of the advertising we serve you. On rare occasions, we may disclose specific information upon governmental request, in response to a court order, or when required by law to do so. We may also share information with companies assisting in fraud protection or investigation. We do not provide information to these agencies or companies for marketing or commercial purposes.
- It is not a practice of Lauri Stumph Wellness, LLC to sell, rent, or trade personal
  information. Sensitive Data We do not collect any sensitive data about you.
   Sensitive data refers to data that includes details about your race or ethnicity,
  religious or philosophical beliefs, sex life, sexual orientation, political opinions,
  trade union membership, information about your health and genetic and biometric
  data. We do not collect any information about criminal convictions and offenses.

## **Marketing Communications**

We may send you marketing communications from us if (i) you made a purchase or asked for information from us about our goods or services or (ii) you agreed to receive marketing communications and in each case you have not opted out of receiving such communications since. However you can still opt out of receiving marketing emails from us at any time. If you opt out of receiving marketing communications this opt-out does not apply to personal data provided as a result of other transactions, such as purchases, warranty registrations etc.

## **Disclosure of your Personal Data**

We may have to share your personal data with the parties set out below:

- Service providers who provide IT and system administration services.
- Professional advisers including lawyers, bankers, auditors and insurers.
- Government bodies that require us to report processing activities.
- 3rd party technology platforms that support the running and growth of Lauri Stumph Wellness, LLC. We require all third parties to whom we transfer your data to respect the security of your personal data and to treat it in accordance with the law. We only allow such third parties to process your personal data for specified purposes and in accordance with our instructions.

### How Do We Use Your Information?

We may use the information we collect from you in the following ways:

- To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests. To quickly process your transactions.
- To administer a contest, promotion, survey or other site feature.
- If you have opted-in to receive our email newsletter, free challenges, or a free ebook, we will send you educational and marketing emails.
- If you would no longer like to receive promotional email from us, please refer to the "How can you opt-out, remove or modify information you have provided to us?" section below.
- If you have not opted-in to receive email newsletters, you will not receive these emails.
- Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our email list and receive e-mail communications from us.

#### **Data Security**

We have put in place security measures to prevent your personal data from being accidentally lost, used, altered, disclosed, or accessed without authorization. We also allow access to your personal data only to those employees and partners who have a business need to know such data. They will only process your personal data on our instructions and they must keep it confidential.

All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above. We have procedures in place to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach if we are legally required to.

### **Data Retention**

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. When deciding what the correct time is to keep the data for we look at its amount, nature and sensitivity, potential risk of harm from unauthorized use or disclosure, the processing purposes, if these can be achieved by other means and legal requirements.

For tax purposes the law requires us to keep basic information about our customers (including Contact, Identity, Financial and Transaction Data) for seven years after they stop being customers. In some circumstances we may anonymize your personal data for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

### **How We Use Cookies**

Cookies allow us to enhance, personalize and track your online experience, so that the information you receive is more relevant to you. This technology will allow you to move faster through our website once the information is in our database since you do not have to re-enter the same information or log in each time you enter the site.

### **Disclosure of Information to Third Parties**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. It does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

# Opt-out, Remove or Modify Information You Have Provided to Us

To modify your email subscriptions, you can find an unsubscribe link at the bottom of each email. Please note that due to email production schedules you may receive any emails already in production. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

## **Third Party Links**

We may provide links on our website to other sites. These sites operate independently of Lauri Stumph Wellness, LLC and have established their own privacy and security policies. We encourage you to review these policies at any site you visit.

## **Updating and Reviewing Your Information**

You may review or update your information under your account at any time.

# **Changes to Our Policy**

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on August 6, 2024.

## **Online Privacy Policy**

This privacy policy refers only to information collected through our websites, and does not apply to information collected in person at events, coaching calls or social media. Your Consent In using our site, you agree to our privacy policy.

### **Questions & Feedback**

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue via email at: support@lauristumph.com

### **TERMS & CONDITIONS**

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING THIS WEBSITE.

All users of this site agree that access to and use of this site is subject to the following terms and conditions and other applicable law. If you do not agree to these terms and conditions, please do not use this site.

The Website Standard Terms And Conditions contained herein on this webpage, shall govern your use of this Website, including all pages within this Website (collectively referred to herein below as this "Website"). These Terms apply in full force and effect to your use of this Website and by using this Website, you expressly accept all terms and conditions contained herein in full. You must not use this Website, if you have any objection to any of these Website Standard Terms And Conditions.

#### **Medical Disclaimer**

As a pelvic health coaching Program, we are not providing healthcare, medical, or nutritional therapy services or attempting to diagnose, treat, prevent, or cure any physical, mental, or emotional issue. Please note that the Program is intended as general information so that you can become informed about issues and be an active participant in your health. The information presented is intended for educational and informational purposes and is not meant to serve as medical advice or replace consultation with any medical providers you regularly engage with.

The Program is not intended to and does not create a therapist-patient relationship and is not intended to constitute medical advice. We encourage you to always seek advice from your physician or other qualified healthcare provider before undertaking a new health regimen. Do not disregard medical advice or delay seeking medical advice because of information you read in the Program. Do not start or stop any medications without speaking to your medical or mental health provider.

### Copyright

The entire content included in this Website including but not limited to text, graphics or code is copyrighted as a collective work under the United States and other copyright laws, and is the property of Lauri Stumph Wellness, LLC. The collective work includes works that are licensed to Lauri Stumph Wellness, LLC., ALL RIGHTS RESERVED.

Permission is granted to electronically copy and print hard copy portions of this Website for the sole purpose of placing an order with Lauri Stumph Wellness, LLC, or purchasing products. You may display and, subject to any expressly stated restrictions or limitations relating to specific material, download or print portions of the material from the different areas of the Website solely for your own non-commercial use, or to place an order or to purchase from Lauri Stumph Wellness, LLC.

Any other use, including but not limited to the reproduction, distribution, display or transmission of the content of this Website is strictly prohibited, unless authorized. You further agree not to change or delete any proprietary notices from materials downloaded from the Website.

## **Warranty Disclaimer**

This Website and the materials and products on this Website are provided "as is" and without warranties of any kind, whether express or implied. To the fullest extent permissible pursuant to applicable law, Lauri Stumph Wellness, LLC disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose and non-infringement.

Lauri Stumph Wellness, LLC does not represent or warrant that the functions contained in the Website will be uninterrupted or error-free, that the defects will be corrected, or that this Website or the server that makes the Website available are free of viruses or other harmful components.

Lauri Stumph Wellness, LLC. does not make any warranties or representations regarding the use of the materials in this Website in terms of their correctness, accuracy, adequacy, usefulness, timeliness, reliability or otherwise. Some states do not permit limitations or exclusions on warranties, so the above limitations may not apply to you.

## **Limitation of Liability**

Lauri Stumph Wellness, LLC shall not be liable for any special or consequential damages that result from the use of, or the inability to use, the materials on this Website or the performance of the products, even if Lauri Stumph Wellness, LLC. has been advised of the possibility of such damages. Applicable law may not allow the limitation of exclusion of liability or incidental or consequential damages, so the above limitation or exclusion may not apply to you.

## For Education and Informational Purposes Only

The information provided in or through this Website is for educational and informational purposes only and solely as a self-help tool for your own use.

### **Personal Responsibility**

You aim to accurately represent the information provided to us on or through our Website. You acknowledge that you are participating voluntarily in using our Website and that you are solely and personally responsible for your choices, actions and results, now and in the future. You accept full responsibility for the consequences of your use, or non-use, of any information provided on or through this Website, and you agree to use your own judgment and due diligence before implementing any idea, suggestion or recommendation from our Website to your life.

#### **Code of Conduct**

You may not use Lauri Stumph Wellness, LLC for any illegal or unauthorized purpose. You also agree to comply with all local laws that apply to your use of the Website. You may not use the Website in any manner which could disable, overburden, damage, or impair the Website, or interfere with any other party's use and enjoyment of the Website.

You agree that you are responsible for your own conduct and communications while using the Website and for any consequences of that use. You agree that when using the Website, you will not post or upload any inappropriate, promotional, defamatory, destructive, obscene, or unlawful content; defame, abuse, harass, or otherwise violate the legal rights (such as rights of privacy and publicity) of others or upload dangerous or harmful files. Lauri Stumph Wellness, LLC reserves the right to remove individuals from our community in instances of misconduct.

#### No Guarantees

Lauri Stumph Wellness, LLC is to support and assist you in reaching your own goals, but your success depends primarily on your own effort, motivation, commitment and follow-through. Lauri Stumph Wellness, LLC cannot predict and does not guarantee that you will attain a particular result, and you accept and understand that results differ for each individual. Each individual's results depend on his or her unique background, dedication, desire, motivation, actions, and numerous other factors. You fully agree that there are no guarantees as to the specific outcome or results you can expect from using the information you receive on or through this Website.

#### **Purchases and Subscriptions**

If you wish to purchase any product or service made available through the Website ("Purchase"), you may be asked to supply certain information relevant to your Purchase including, without limitation, your name, phone number, email address, physical address, credit card information and geographic location. Please view our Privacy Policy for more information on how we use your personal information. Some parts of the Service are billed on a subscription basis as outlined on the sales and check out pages of the product. You will be billed in advance on a recurring basis as per the subscription agreement.

## **Indemnification and Release of Claims**

You hereby fully and completely hold harmless, indemnify and release Lauri Stumph Wellness, LLC and any of its agents, consultants, affiliates, team members, joint venture partners, employees, shareholders, directors, staff, team members, or anyone otherwise affiliated with the business from any and all causes of action, allegations, suits, claims, damages, or demands whatsoever, in law or equity, that may arise in the past, present or future that is in any way related to our Website.

#### **Errors and Omissions**

Although every effort is made to ensure the accuracy of information shared on or through this Website, the information may inadvertently contain inaccuracies or typographical errors. You agree that Lauri Stumph Wellness, LLC. is not responsible for the views, opinions, or accuracy of facts referenced on or through the Website, or of those of any other individual or company affiliated with our business or Lauri Stumph in any way. Because scientific practices are constantly evolving, you agree that Lauri Stumph Wellness, LLC is not responsible for the accuracy of our Website, or for any errors or omissions that may occur.

No Endorsement References or links in our Website to the information, opinions, advice, programs, products or services of any other individual, business or entity does not constitute our formal endorsement. Lauri Stumph Wellness, LLC is merely sharing information for your own self-help. Lauri Stumph Wellness, LLC is not responsible for the Website content, blogs, e-mails, videos, social media, programs, products and/or services of any other person, business or entity that may be linked or referenced in our Website. Conversely, should our Website link appear in any other individuals, businesses or entities website, program, product or services, it does not constitute our formal endorsement of them, their business or their website either.

#### **Affiliates**

From time to time, we may promote, affiliate with, or partner with other individuals or businesses whose programs, products and services align with Lauri Stumph Wellness, LLC. There may be instances when we promote, market, share or sell programs, products or services for other partners and in exchange we may receive financial compensation or other rewards. Lauri Stumph Wellness, LLC is highly selective and only promotes the partners whose programs, products and/or services we respect. At the same time, you agree that any such promotion or marketing does not serve as any form of endorsement whatsoever. You are still required to use your own judgment to determine that any such program, product or service is appropriate for you. You are assuming all risks, and you agree that Lauri Stumph Wellness, LLC is not liable in any way for any program, product or service that may be promoted, marketed, shared or sold on or through our Website.

#### **Variation**

Lauri Stumph Wellness, LLC shall have the right in its absolute discretion at any time and without notice to amend, remove or vary the Services and/or any page of this Website.

### **Complaints**

Lauri Stumph Wellness, LLC offers support to our clients and a complaints handling procedure which we will use to try to resolve disputes when they first arise, with a solution that is mutually agreeable to both the client and Lauri Stumph Wellness, LLC. Please let us know if you have any complaints or comments at support@lauristumph.com

## Severability

If any provision of these Terms is found to be unenforceable or invalid under any applicable law, such unenforceability or invalidity shall not render these Terms unenforceable or invalid as a whole, and such provisions shall be deleted without affecting the remaining provisions herein.

## **Entire Agreement**

These Terms, including any legal notices and disclaimers contained on this Website, constitute the entire agreement between Lauri Stumph Wellness, LLC and you in relation to your use of this Website, and supersede all prior agreements and understandings with respect to the same. By using our Website you are agreeing to all parts of the above Disclaimer. If you have any questions about this Disclaimer, please contact support@lauristumph.com